



Hardee's Operated by Franchisee Boddie-Noell Donate \$75,000 to Patriot Foundation in Support of Military Families. (Here is entire article; we could simply use an extract if this is too long.

RALEIGH, N.C. (Dec. 11, 2017) - Local Hardee's restaurants and their customers have again shown their support of military families and veterans with a \$75,000 donation to the North Carolina-based Patriot Foundation.

The donation from Hardee's franchise operator Boddie-Noell Enterprises supports the all-volunteer nonprofit which provides support to military families who have a soldier that has been wounded, injured or killed while in service to our country fighting the Global War on Terrorism.

In addition, some of the proceeds from the recent Hardee's Stars For Heroes fundraising campaign went to national organizations that support military-minded charities, USA Cares, Stand Up and Play and the Gary Sinise Foundation.

Boddie-Noell nominated the Patriot Foundation as the local charity recipient with proceeds from this year's campaign because of the company's successful partnership with the organization over the past decade. That partnership was evident when the Patriot Foundation presented Boddie-Noell Vice Chairman and Chief Executive Officer Bill Boddie its Patriot Foundation Exemplary Patriot Award at its annual Soldiers Appreciation Dinner in Southern Pines, N.C. in September.

Hardee's customers provided financial support through a \$1 donation for a coupon sheet valued at \$10 in savings on the purchase of Hardee's menu items. The national Stars for Heroes campaign was led by CKE Restaurants, the parent company of Hardee's and Carl's Jr. restaurants. The campaign has raised more than \$8 million since its inception in 2011.

The Patriot Foundation began in 2003 to provide college scholarship assistance to children of 82nd Airborne Division soldiers and children of Army Special Operations soldiers. Since then, the Patriot Foundation has broadened its reach, donating more than \$4.5 million and providing some 1,600 college scholarships as well as child care for spouses who need to go back to school.

"We're proud of our customers and restaurants for the continued support they've shown for local military families," said Jerry Allsbrook, chief marketing officer for Boddie-Noell. "It's gratifying to see our customers support these families as they work to secure a positive future after sacrificing like they have for our country."

"We're very grateful for the collaboration again with Hardee's and Boddie-Noell," said Chuck Deleot, president and board chair of The Patriot Foundation. "Boddie-Noell is a high-quality company with a big heart. They have helped improve the lives of so many military families"



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